

Peperoni Pizzeria's 10th Birthday Treat

Grab your friends and enjoy 50% off the total bill

Peperoni Pizzeria – yes that restaurant with the ginormous pizzas you see friends posing with on Instagram in a bug-eyed expression, has turned 10. In celebration, they are giving parties of 10 a reason to dine together.

Established in 2004, the subsidiary of the Les Amis Group sprouted in the quaint nook of Greenwood Avenue with the promise to deliver a quality Italian experience each and every time with no GST and service charge. They have since swelled to 5 outlets in Singapore and their first joint-venture overseas outlet in Yangon, Myanmar, opened last May. Franchise plans are in the pipeline for Manila, the Philippines, next.

Famed for the iconic XXL 21-inch pizzas that they hold a yearly "XXL Challenge" eating competition for, Peperoni is home to a heavenly line of Italian dishes at affordable prices. In line with their slogan "All We Knead Is Love", serving portions are generous to encourage sharing with loved ones. Not a pizza person? Try their line of signature pastas including their best-selling Aglio Olio and Vongole.

Nominated as top 3 "Best Western Restaurant" for consecutive years by AsiaOne's People Choice Award, this warm family-friendly joint has been an ideal choice for innumerable birthday celebrations. They also serve a stellar collection of imported beers, wines and spirits at their inhouse bar to liven up any party.

In return, they are now giving the first party of 10 at each outlet 50% off the total bill from 2 to 15 June – just grab your friends, ring up the outlet and quote "PP 10th Anniversary".

-Ends-

For print, radio and TV (media) enquiries, please contact Ms Lin Ziqi Marketing Communications & Public Relations Executive, Les Amis Group T: 6733 7741 | E: linziqi@lesamis.com.sg

For digital media enquiries, please contact Ms Chevonne Cheng Public Relations Associate, Les Amis Group T: 6735 2285 | E: chevonnecheng@lesamis.com.sg

ADDRESS

PP @ Suntec City:

#B1-130 Suntec City Mall 3 Temasek Boulevard Telephone: (65) 6884 7737 Facsimile: (65)6884 7747 Email: peperonisuntec@lesamis.com.sg

PP @ Zion Road:

56 Zion Road Singapore 247781 Telephone: (65) 6732-3253 Facsimile: (65) 6235-8846 Email: <u>peperonizion@lesamis.com.sg</u>

PP @ Frankel Ave:

95 Frankel Avenue Singapore 458221 Telephone: (65) 6445-5661 Facsimile: (65) 6445-5101 Email: peperonifrankel@lesamis.com.sg

PP @ Greenwood Ave:

6 Greenwood Avenue, Hillcrest Park Singapore 289195 Telephone: (65) 6465-6556 Facsimile: (65) 6465-2545 Email: <u>peperonigreenwood@lesamis.com.sg</u>

PP @ Binjai Park:

7 Binjai Park Singapore 589821 Telephone: (65) 6463-7800 Facsimile: (65) 6463-7500 Email: peperonibinjai@lesamis.com.sg