



Wrapping Up 2014 with the Les Amis Group

After a deluge of French and Italian eateries by local restaurant group Les Amis, the Asian palates have had their taste of limelight this year.

2014 has seen closures and new openings for one of Singapore's most influential F&B groups in an industry thwarted with labour and cost constraints. However, the group remains unfazed with its continual success including their first overseas franchise and more joint ventures.

As we look forward to a salivating 2015, let us wrap up the year with new enclaves by Les Amis to join our culinary epiphany.

Of course, riding with the NamNam craze, the pioneer behind the wave of Vietnamese food in the local scene is on a roll. Known for their flavourful pho and banh mi at competitive prices, their 5th outlet just sprouted at Resorts World Sentosa.

This November, the group debuted Sushi Jin and NamNam Noodle Bar's 6th outlet at Owen Link, Farrer Park, One Hotel & Spa, Singapore's first integrated hospitality and healthcare destination. With quality Japanese ingredients flown in 3 times a week from Tokyo's Tsukiji market, sushi aficionados can expect a plethora of affordable good food sans airfare at Sushi Jin. An exclusive private dining room for 5 boasts a one-of-a-kind bar counter that slides open for a personal sushi chef.

Across the island, NamNam's sister concept COMNAM opened at Raffles City early September, bringing something new to the market; Vietnamese broken rice grains soaked in flavor for a fragrant bowl of Cơm tấm. Recommendations also include the soups and fried squid.

For those looking for some late-night booze and tapas in town with a little more intimacy, La Tapería at Shaw Centre is a must-try for Spanish food and wines. This charming enclave on the 2nd level hangs right above the group's coterie of restaurants and overlooks the roadside from a snug outdoor balcony.

OVERSEAS VENTURES

In Manila, The Philippines, the group's casual French concept Bistro du Vin will open its first franchise outlet on 21 November. To mark this occasion, Bistro du Vin Manila will be featuring the Don Papa Rum Baba in both Singapore and Manila, uniquely crafted with Filipino rum drizzled above a classic French dessert.

Yangon has been buzzing with 3 new concepts by the group in a joint venture with Myanmar's Avitir group. Peperoni Pizzeria, House of Singapura and The Rangoon Bar will be tucked in a

colonial-chic building that overlooks the majestic Shwegadon Pagoda in the distance. This new destination will offer great pizzas, first punchbowl cocktails in Yangon and a slew of Singaporean dishes under one roof.

To kickstart 2015, NamNam Noodle Bar will launch its first joint venture in Jakarta, Indonesia. Manila will also greet the first franchise outlet of the group's family-favourite Peperoni Pizzeria, best known for their XXL 21-inch wood fired pizzas and pastas.

Website: www.lesamisgroup.com.sg

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For print, radio and TV (media) enquiries, please contact
Ms Lin Ziqi
Marketing Communications & Public Relations Executive, Les Amis Group
T: 6733 7741 | E: linziqi@lesamis.com.sg

For digital media enquiries, please contact
Ms Chevonne Cheng
Public Relations Associate, Les Amis Group
T: 6735 2285 | E: chevonnecheng@lesamis.com.sg