

FOR IMMEDIATE RELEASE

A HEARTFELT SLICE OF ITALIAN COMFORT FOR ALL

Peperoni Pizzeria Opens at Paya Lebar Quarter PLQ 3



Singapore, 28 June 2025 – Peperoni Pizzeria, a beloved homegrown concept by the Les Amis Group, is proud to announce the grand opening of its seventh outlet at Paya Lebar Quarter, PLQ 3 today. Marking 21 years since its founding in 2004, Peperoni Pizzeria continues to bring its signature wood-fired thin crust pizzas and hearty Italian fare to families, friends, and food lovers across the island.







Located at **2 Tanjong Katong Road**, #01-09, the new outlet boasts a total seating capacity of 85, including bar seating for 5, indoor seating for 42, and a breezy alfresco area for 38. Drawing inspiration from the rustic charm of Neapolitan farmhouses, the interior features warm terracotta tones, heritage-style tiles, exposed brick, and Peperoni Pizzeria's signature green accents. Whimsical pizza peel motifs and cosy banquette seating add to the welcoming atmosphere. At the heart of it all is the brand's iconic "All We Knead is Love" Broadway-style marquee—a glowing reminder of Peperoni's long-standing philosophy of community and connection.



Peperoni Pizzeria has long been cherished for its wood-fired XXL 21" pizzas, thin crusts, and comforting Italian classics. This latest location continues the tradition with a **kid-friendly and pet-welcoming** environment, situated just beside a community lawn and playground, ideal for families to enjoy a relaxed day out.

With its strategic location in the heart of the East, Peperoni Pizzeria PLQ 3 also caters to the working crowd with weekday 2-course set lunches from just \$17.80++, making it a versatile destination for both business and leisure.

As a proud concept of the Les Amis Group, Peperoni Pizzeria stands as a testament to the Group's commitment to culinary quality, heartfelt service, and homegrown innovation in Singapore's vibrant F&B scene.



OPENING PROMOTIONS (1 TO 31 JULY 2025)

Weekday Set Lunch - \$17.80++

Enjoy a 2-course lunch set with a **complimentary** drink (choice of hand-brewed iced lemon tea, coffee, or tea).

Available Monday to Friday, 11:30am to 2:30pm.

Kids Dine Free

Children aged 6 and below receive a **complimentary kids' meal (U.P. \$14++)** with every paying adult. Meal includes a pizzetta or pasta, drink, and a scoop of gelato.

Spin & Win

Guests who spend \$50 or more are entitled to a chance to win up to \$100 in dining vouchers. One spin per transaction; bill splitting not allowed.

With a fresh new space, crowd-pleasing menu, and a brand legacy rooted in joyful, inclusive dining, Peperoni Pizzeria PLQ 3 is a welcoming addition to the east side dining scene.

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NOTES TO EDITOR

ABOUT PEPERONI PIZZERIA

Year 2004.

The warmth and comfort of wood-fired pizzas and traditional pasta over chilled drinks with friends and families were an everyday affair at the first Peperoni Pizzeria at Greenwood. Charming, vivacious and full of life, Peperoni Pizzeria Greenwood brought together all food lovers, including many little and big artists who adorned its walls with their expressions of love and creativity.

Peperoni Pizzeria Greenwood inspired its owners, the highly acclaimed Les Amis Group, to spread the love and energy of Peperoni Pizzeria with the opening of new outlets across the sunny island of Singapore.

Peperoni Pizzeria has since evolved into a much-loved destination with its 'Appetite for Life' philosophy.

This philosophy makes Peperoni Pizzeria more than just a restaurant, it is a place that has a mission - to bring people together, to bind relationships, to savour life in all its delightful flavours.

Share moments of fun, energy and inspiration over hot pizzas and cool conversations!

OPENING HOURS

Sunday to Thursday 11.30am to 2.30pm; 5.00pm to 9.00pm Friday and Saturday 11.30am to 2.30pm; 5.00pm to 9.30pm

ADDRESS

2 Tanjong Katong Road, #01-09 Paya Lebar Quarter PLQ 3, Singapore 437161

SEATING

Total 85 | Bar 5 | Indoor 42 | Outdoor 38

OPENING DATE

Saturday, 28 June 2025